## Program & Evaluation Planning Trainings

**UPSTREAM INVESTMENTS RENEWAL BOOTCAMP**
- How to renew a program already on the Upstream Portfolio - including specific renewal requirements and deadlines
- Tips to navigate coaching/training opportunities to support program renewal

**RESULTS BASED ACCOUNTABILITY (RBA)**
- Use RBA to support outcomes driven program planning and evaluation
- Learn how County departments are using RBA to support outcomes driven contract management

**CONDUCTING PROGRAM RESEARCH**
- Use research to inform program planning and improve outcomes
- Methods to find peer-evaluated research
- Develop a literature review

**LOGIC MODEL**
- Develop a map of program resources, activities and expected results
- Direct programming and improve client outcomes
- Better understand inputs, outputs, and outcomes

**EVALUATION PLANNING**
- Use a logic model to guide development of a simple evaluation plan
- Define key stakeholders, evaluation questions and evaluation purpose
- Choose an evaluation design, methods and simple data analysis techniques

**INDIVIDUAL & FOCUS GROUP INTERVIEWS**
- Best practices for planning and conducting focus groups
- Techniques to get the most information from one-on-one interviews

**DEVELOPING SURVEYS**
- Selecting and using validated tools
- Simple techniques to write survey questions that capture the data you need

**SIMPLE DATA ANALYSIS**
- Simple approaches to analyze basic quantitative data (from forms or surveys) in Microsoft Excel
- Simple approaches to analyze qualitative data (from interviews or focus groups) in Microsoft Word and free online applications

**EVALUATION REPORTING**
- Simple tools to create graphs and visuals to tell your story
- Utilize the Upstream Investments Impact Report template to tell your program’s story and highlight key accomplishments

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For more information and to register: [www.upstreaminvestments.org](http://www.upstreaminvestments.org)