



UPSTREAM INVESTMENTS

It is easier to build strong children than to fix broken lives.

Executive Committee Meeting Agenda

April 24th, 9:00 a.m. to 10:00 a.m.

Family Justice Center, 2755 Mendocino Ave., Suite 100

All supporting documents are available at www.SonomaUpstream.org and at the Board of Supervisors office at 575 Administration Drive, Room 100A, Santa Rosa, CA, during normal business hours. For accessibility assistance with this agenda or supporting documents, please e-mail Info@SonomaUpstream.org or call 707.565.5800.

- 9:00 Welcome, Introductions, Agenda, Minutes ACTION ITEM** *Jerry Dunn*
- 9:05 Updates** *Upstream Staff*
First 5 Grant – READY Project
Social Impact Bonds technical assistance grant application
Cradle to Career Spring Convening
Portfolio of Model Upstream Programs
- 9:20 Approvals ACTION ITEM** *Upstream Staff*
Shared Outcomes Measurement – Letter of Intent
- 9:55 Public Comment** *Public*
Please limit comments to 3 minutes
- 10:00 Adjourn**

Upstream Investments Executive Committee 2013 Meeting Schedule

Family Justice Center, 2755 Mendocino Ave., Suite 100

January 16, 9-10 a.m.

March 20, 9-10 a.m.

April 24, 9-10 a.m.

June 26, 9-10 a.m.

July 17, 9-10 a.m.

September 18, 9-10 a.m.

October 16, 9-10 a.m.

December 18, 9-10 a.m.



Wednesday, March 20, 2013 Executive Committee Meeting Minutes

9:00 a.m. – 10:00 a.m.

Family Justice Center Conference Room

Attendees (listed alphabetically)

Efren Carrillo, Board of Supervisors District 5

Jerry Dunn, Human Services Department

Jill Ravitch, District Attorney

Marla Stuart, Human Services Department (Project Manager)

Steven Herrington, Sonoma County Office of Education

Topic	Discussion	Decision	Next Steps
Welcome, Introductions, Minutes	Jerry Dunn made welcoming remarks. Everyone introduced themselves.. Motion to approve the meeting minutes from December 2012.	Motion: Jill Second: Steven Yes: 3 No: 0	None
Updates	READY Human Services has applied for a \$1.5 million grant by First 5 Sonoma County, and is waiting to hear back. The project is called Road to Early Achievement and Development of Youth and partners will include the Health Department, 4Cs, River to Coast Children’s Services, Child Care Planning Council, and PACEAPP. Goals include: <ul style="list-style-type: none"> • Shared outcomes for early childhood education • Common evidence-informed measurement tools • Shared web-based system • Incentives for providers • Data sharing agreements between ECE and K-3 • Professional development for providers to improve quality • 60 additional Gateway to Quality Assessments • ECE quality reports for individual providers and the community • 2 annual early childhood education gatherings Comments: This will attract parent interest. Social Impact Bonds Social Impact Bonds are a promising new financing model to accelerate social innovation and improve government performance. Upstream staff submitted a grant for technical assistance to the Harvard Kennedy School for technical assistance related to social impact bonds. If we are	None	None

Topic	Discussion	Decision	Next Steps
	<p>selected, we will get a Harvard fellow for a year. Sonoma County is a finalist; they are interested in us because we are a local, rather than state government. Efren arrived.</p> <p>North Bay Research Institute This agency would do four key things</p> <ol style="list-style-type: none"> 1. Manage the development, collection, analysis, and reporting of shared outcomes 2. Conduct single and meta evaluations of services 3. Provide technical assistance to organizations as they expand their ability to conduct and/or use evaluation and research (implementation science) 4. Staff the Portfolio of Model Upstream Programs <p>Considerations for ownership of the Institute</p> <ol style="list-style-type: none"> 1. Long-term commitment 2. Capacity to fundraise 3. Possibility of expanding regionally 4. Good relationships with players 5. Neutral (not self-serving, no conflicts of interest) 6. Expertise and capacity 7. Sustainable organization 8. Fundamental alignment with the mission of the project 9. The First 5 money for READY will be the seed money. <p>Options</p> <ol style="list-style-type: none"> 1. Sonoma State University 2. Santa Rosa Junior College 3. Research University (i.e. UC Berkeley, UC Davis, UCLA, UCSF, etc.) 4. County of Sonoma 5. Other Government (i.e. Federal, State, City) 6. Non-profit organization 7. Foundation 8. For-profit organization 9. Health district 10. National research institute 11. Evaluation company 12. Stand alone research institute 13. Hybrid model – research institute created in collaboration with existing non-profit or university 		

Topic	Discussion	Decision	Next Steps
	<p><u>Comments</u></p> <ul style="list-style-type: none"> • Consider WestEd—falls under evaluation company • One of the benefits of having the County do this work is that it is transparent. It doesn't need to be the County but it needs to be transparent. This ultimately belongs to the people. People need to know they taxes are being well spent. • Look at Coalitions. 		
<p>Indicators of Success</p>	<p>We are working to have more shared indicators with Health Action. We worked with them and now we have 18 shared indicators. Those added by upstream are bold. There are 8 indicators in addition to the 18 shared indicators. They are in <i>italics</i>.</p> <p>Goal 1: Healthy development of children</p> <ol style="list-style-type: none"> 1. Youth binge drinking 2. Youth drug use 3. Youth depression 4. Youth tobacco use 5. Childhood Obesity 6. Fruit and vegetable consumption 7. Physical activity 8. Dental visits 9. Child Maltreatment 10. <i>Teen births</i> <p>Goal 2: Education and training</p> <ol style="list-style-type: none"> 11. 3rd grade reading 12. High school completion 13. <i>Pre-school attendance</i> 14. <i>3rd grade math</i> 15. <i>Higher education</i> <p>Goal 3: Well sheltered, safe, and supported</p> <ol style="list-style-type: none"> 16. Housing affordability 17. Hip fractures 18. Homelessness 19. Domestic violence 20. Youth connectedness to school 21. <i>Juvenile arrests</i> 22. <i>Adult arrests</i> 23. <i>Gang membership</i> 	<p>Motion: Steven Second: Jill Yes: 4 No: 0</p>	<p>Add elder abuse. Look at entrance and exit.</p>

Topic	Discussion	Decision	Next Steps
	<p>Goal 4: Thriving diverse economy</p> <p>24. Poverty 25. Health insurance 26. <i>Unemployment</i></p> <p><u>Comments:</u> Want to encourage college entrance and <u>college exit</u>. According to the Provost, there is a very low percentage of graduation. Hip fractures are an interesting one. They are a good indicator of people staying in their home. Elder abuse seems like it could be a better indicator.</p>		
Expanded Technical Assistance	<p>Staff convened a group representing Community Foundation, United Way, the Health Department, Sonoma County Office of Education, Petaluma People Services Center, and Human Services to discuss expanding the depth and breadth of technical assistance given to Sonoma County service providers related to implementation science. Key findings were:</p> <ul style="list-style-type: none"> • Organizations are getting stronger. • Funders are funding evaluation and capacity building. • Need to increase education about the benefits of evidence-informed practice and tangible incentives for participation. • There is a fear of close scrutiny. • There is attachment to individual causes. <p>Reviewed proposed scope of work for expanded technical assistance.</p> <p><u>Comments:</u></p> <ul style="list-style-type: none"> • Yes, READY provides technical assistance also. We have been talking to early childcare providers about measuring outcomes. 4Cs has the technical assistance piece for READY which is nice because we are not sure this should all be the County. • In doing the needs assessment, it is important to look at the whole organization rather than one key contact person. We need to understand where the organization is as a whole related to Upstream. 		
Inspiration	<p>Played PS22 clip. Played this recently to a group of individuals at an Upstream Outreach presentation. This chorus reflects the tenants of collective impact. Efren discussed his work with 4H to break down silos and reach towards collective impact. They don't have the diversity.</p>		
Public Comment	None	None	None
Adjourn		None	None

April 16, 2013

Jerry Dunn
County of Sonoma Human Services Department
3600 Westwind Blvd.
Santa Rosa, CA 95402

Subject: Intent to Participate in Shared Measurement System Planning

Dear Jerry Dunn,

_____ acknowledges that at this point, a shared measurement system is understood to be a web-based application that allows authorized users from different organizations to enter and view relevant data in a format that is easy to read and interpret. _____ understands that the mission of the shared measurement system is to better understand the outcomes of individuals in our community and the impact that our services have or do not have on individuals, and is committed to participating in the planning process to develop such a system.

Please accept this letter as _____'s intent to participate in the planning process of the Upstream Investments shared measurement system. By way of this letter, _____ agrees to:

1. Help identify and develop shared confidentiality and security procedures for data collected, processed, stored, analyzed, and reported with the shared measurement system,
2. Collaborate with the Sonoma County Human Services Department in developing other policies and procedures about data sharing,
3. Pilot test the collecting and sharing of data, as determined during the planning process,
4. Identify resources, as necessary, to dedicate to the planning of the shared measurement system (including, but not limited to, staff for meetings, meeting space, and review of documents), and
5. Participate in the selection of the vendor and collaborate with the selected vendor to develop specific shared outcomes and a shared measurement system that links to our current computerized system(s).

_____ recognizes that this is not a commitment to share data; however _____ has the intent enter into a future MOU to share data assuming the planning process results in a data sharing plan that is acceptable to _____.

Sincerely,

Xxx
