



Policy Committee Meeting Agenda

November 12, 2014, 9:00 – 11:00 a.m.

3033 Cleveland Ave., Santa Rosa

All supporting documents are available at www.UpstreamInvestments.org and at the Board of Supervisors office at 575 Administration Drive, Room 100A, Santa Rosa, CA, during normal business hours. For accessibility assistance with this agenda or supporting documents, please e-mail Upstream@schsd.org or call 707.565.5800.

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|--------------|---|--------------------------------------|
| 9:00 | Welcome, introductions, agenda, minutes, ACTION ITEM | Oscar Chavez |
| 9:10 | Progress report
<i>Portfolio progress</i>
<i>Workshops, presentations, technical assistance</i>
<i>Publications</i> | Angie Dillon-Shore |
| 9:25 | Youth seats update | Meghan Schuttler |
| 9:35 | The value of Upstream for local funders | Maureen Cottingham
Honore Comfort |
| 9:55 | Champions talking points and elevator speeches
<i>Final review and practice before publication</i> | Angie Dillon-Shore |
| 10:55 | Public comment
<i>Please limit comments to 3 minutes</i> | Public |
| 11:00 | Adjourn | |

Upstream Investments Policy Committee 2015 Meetings

February 11, 2015– 3033 Cleveland Ave, Santa Rosa

May 13, 2015 – 3033 Cleveland Ave, Santa Rosa

August 12, 2015 – 3033 Cleveland Ave, Santa Rosa

November 18, 2015 – 3033 Cleveland Ave, Santa Rosa



Wednesday, August 13, 2014 Policy Committee Meeting Minutes
 9:00 a.m. – 11:00 a.m.
 3033 Cleveland Ave., Santa Rosa

Attendees (listed alphabetically)

Alfredo Perez, First 5
 Amber Twitchell, VOICES
 Ana Lugo, VOICES
 Angie Dillon-Shore, Project Manager
 Barbara Fitzmaurice, County Counsel
 Beau Anderson, Board of Supervisors
 Brian Vaughn, Department of Health
 Carol Simmons, Child Care Planning Council
 Cynthia King, Project Staff
 David Koch, Probation
 Elece Hempel, Petaluma People Services
 Heidi Keith, Sheriff
 Jen Lewis, Health Action
 Jennifer Traumann, Department of Child Support Services
 Jerry Dunn, Human Services Department
 Jim Nantell, Regional Parks
 Joni Thacher, Project Staff

Karin Demarest, Community Foundation
 Kathleen Kane, Community Development Commission
 Kathleen Pozzi, Public Defender
 Khaalid Muttaqi, Mayor’s Gang Prevention Task Force
 Lisa Wittke Schaffner, John Jordan Foundation
 Marianne McBride, Council on Aging
 Marlus Stewart, Drug Abuse Alternatives Center
 Mary Clemens, Regional Parks
 Mick Menendez, Pacific Advisors
 Mike Kallhoff, United Way
 Oscar Chavez, Project Manager
 Peter Rumble, County Administrator’s Office
 Rainer Navarro, Santa Rosa Police Department
 Socorro Shiels, Santa Rosa City Schools
 Susan Gorin, Board of Supervisors
 Tammy Chandler, Department of Health Services
 Tim Reese, Community Action Partnership

Topic	Discussion	Decision	Next Steps
Welcome, Introductions, Oath of Office	Jerry welcomed the Policy Committee and facilitated introductions. Jerry led Lisa, Socorro, and Mick in the Oath of Office.	Motion to approve the minutes: Yes – 26 No – 0 Abstain - 0	None
Progress Report	Angie reviewed recent additions to the Portfolio of Model Upstream programs, scheduled workshops and presentations, and upcoming publications.	None	None

Topic	Discussion	Decision	Next Steps
Youth Seats	<p>Ana presented on the value of having youth on committees and boards.</p> <p>Joni presented the timeline for adding youth seats to the Upstream Policy Committee and requested the committee vote to add two seats.</p> <p>Discussion:</p> <ul style="list-style-type: none"> • We need to have a wide reach when we recruit youth. • We need to provide the maximum value to the youth. • Criteria for selection will be defined by the Executive Committee. 	<p>Motion to add two youth seats to the Policy Committee:</p> <p>Yes -26 No - 0 Abstain - 0</p>	<p>Upstream staff will create applications and publicize.</p>
Crafting a Champions Message	<p>Policy Committee members divided into sector based groups to review suggested messages and talking points.</p> <p>County:</p> <ul style="list-style-type: none"> • Need to vet with each department. • Get rid of the jargon. • Make it concrete – contracts, health, outcomes, built environment. <p>Health:</p> <ul style="list-style-type: none"> • The Portrait of Sonoma should drive the conversation. It needs to be woven into the messaging. • We need more statistics from the Portrait. <p>Education:</p> <ul style="list-style-type: none"> • Information about the value of early childhood education is preaching to the choir. • We need to show educators and school boards how we will support them. <p>Criminal Justice</p> <ul style="list-style-type: none"> • Training adults on how to train their children is preaching to the choir. We all already know this is important. • Comparisons should be between Sonoma and Solano, not Marin. • Invest in education as an alternate to incarceration. Divert money at an early age. <p>Funders</p> <ul style="list-style-type: none"> • Fund organizational capacity. • Show us where we can participate. <p>Business</p> <ul style="list-style-type: none"> • Explain concretely what the business community will get out of Upstream. • Explain the jargon. • Don't use the word "Portfolio." Use the words "best practices." • How can we reach people at middle school, high school and college age? 	<p>None</p>	<p>Staff will edit talking points and bring revisions to the November meeting.</p>

Topic	Discussion	Decision	Next Steps
	Staff will make revisions based on the feedback and send updated talking points to the Policy Committee before presenting the final version in November.		
Public Comment	None	None	None
Adjourn	Meeting adjourned at 11:00 a.m.	None	None

Upstream Investments Policy Committee 2014 Meeting Schedule

November 12, 2014 from 9:00 – 11:00 a.m.



Update Report for the Policy Committee November 2014

To date 76 programs have been approved for tier placement on the Portfolio:

Tier 1: 25 programs
Tier 2: 28 programs
Tier 3: 23 programs

88 organizations *implementing* programs on the Portfolio
55 local organizations *funding* programs on the Portfolio

New submissions approved since July 16, 2014

	Approval Date	Program	Tier	Submitting Agency	Received TA?
1	8/4/14	Teachers Acquiring Language Learner Knowledge (TALLK)	3	Sonoma County Office of Education	Yes
2	8/14/14	Triple P	1	Santa Rosa Community Health Center	Yes
3	8/21/14	Girls Circle	3	Jewish Family and Children's Services	Yes
4	9/28/14	Depression Treatment Quality Improvement	1	Sunny Hills Services	Yes
5	11/7/14	Youth Connections	3	Community Action Partnership	Yes

1:1 TA provided to active submissions since July 16, 2014

	Submission Date	Program	Submitting Agency	Status
1	12/5/14	Neighborhood Listening Project	Listening for a Change	Tier 2 denied, receiving TA
2	4/18/2014	SCENIQ	Pepperwood Preserve	Tier 2 denied, receiving TA
3	8/21/14	Behavioral Consultation Project	Early Learning Institute	Tier 2 denied, receiving TA
5	9/5/14	Pasitos Playgroups <i>Renewal</i>	Community Action Partnership	Tier 2 renewal denied, receiving TA
6	9/29/14	Healing Meals for Healthy Communities	Ceres Community Project	Committee decision needed
7	10/3/14	Coping Cat	Child Parenting Institute (CPI)	Tier 1 denied, receiving TA
8	10/29/14	Teen Parent Connections	Sonoma County Department of Health Services	Under review

HSD staff also provides assistance to organizations preparing their applications. This assistance is reflected in the following table.

2014 TA and workshops to date:

1:1 TA hours	Total workshops/presentations	Total workshop participants	Total unique workshop participants	Total unique organizations/departments served
96.5	23	254	222	122

Summary Report, Portfolio of Model Upstream Programs (updated. 11.19.14)

For more information visit www.UpstreamInvestments.org, contact Upstream@schsd.org or call 565.5800.