



Wednesday Sept 19, 2012 Executive Committee Meeting Minutes

10:30 a.m. – 11:30 a.m.

BOS Caucus Room: 575 Administration Drive, Santa Rosa CA

Attendees (listed alphabetically)

Efren Carrillo, Board of Supervisors District 5

Jill Ravitch, District Attorney’s Office

Jerry Dunn, Human Services Department (Project Sponsor)

Larissa Heeren, Human Services Department (staff)

Megan Sirna, Human Services Department (staff)

Marla Stuart, Human Services Department (Project Manager)

Rita Scardaci, Department of Health Services

Steven Herrington, Sonoma County Office of Education

Topic	Discussion	Decision	Next Steps
Welcome, Introductions, Minutes	Motion to approve the June and July minutes.	Move: Jill Second: Rita Ayes: 5	None
Indicator and Shared Outcomes Measurement Workgroup	<p>The Indicators Workgroup was convened after the August Policy Committee meeting to propose changes to the Indicators of Success Report, based on Policy Committee recommendations.</p> <p>These recommendations included:</p> <ul style="list-style-type: none"> • They would improve the data • Propose the interpretation. • Propose action items. <p>The Indicator Report workgroup has been moving forward on update, refining the indicators report. Megan Sirna provided an update on the group’s progress including proposed changes to content and format. The changes they will be recommending include:</p> <ul style="list-style-type: none"> • Improvements to preschool data and housing affordability data. • No changes to the Department of Justice data. • Changed some indicators to be more in line with Health Action indicators. • Changed the format for each indicator. • Decided to use comparable counties (those used for comparison by the Economic Development Board). • Have started to discuss and write the narrative. <p>Feedback</p> <ul style="list-style-type: none"> • The group reviewed a sample two page spread which includes the proposed format changes. 	None	Present revised draft to Executive Committee at October meeting

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	<p>The Healthy Sonoma rubric is designed to be aspirational. It is a national system that would allow us to compare to other counties and states and use the data for geo-mapping, etc. The group agreed that the new format was better but felt it should align more closely with the HealthySonoma.org indicators.</p> <ul style="list-style-type: none"> • Discussion of what the results mean and who we should compare ourselves to. If there is a change, make clear what your value statement is. <p>The Indicators workgroup will become the workgroup for Shared Outcomes Measurement. Marla updated the committee on the membership for this group, shared the dates for future meetings and asked for recommendations for additional workgroup members.</p> <ul style="list-style-type: none"> • Mindy Porter will represent SCOE. • Dr. Silver from the Department of Health Services will be asked to participate. • Community Foundation may not be represented, per their preference but it is recommended they are kept abreast of the workgroup's progress. 		
Report out on Surveys	<p>Upstream staff has conducted surveys of the Portfolio Review Committee members and of the Portfolio Application Workshop attendees. Reports from each of these surveys were provided to the Committee and the findings were discussed briefly. It is the goal of the staff to continually improve our workshops and the Portfolio Review process.</p>	None	None
Upstream support Cradle to Career	<p>Update on Upstream Investments support to the education initiative (Cradle to Career). In the November 2011 report to the Board of Supervisors, Upstream Investments agreed to support the emerging community-wide initiative related to education. This initiative has grown into Cradle2Career (C2C). Upstream Investments has supported this initiative development by participating on the planning committees, recommending indicators of success, and prioritizing programs that meet the C2C objectives for technical assistance for the Portfolio of Model Upstream Programs. Another way that Upstream is supporting C2C is by organizing the booths at the C2C kick-off on September 20th. 25 programs will be showcased in booths.</p>	None	None
Upstream Investments in Funding Decisions	<p>Upstream Investments has now been included in many different ways in funding decisions. This meeting will be a chance for people to tell us how this is going. In this one-time meeting we will discuss experiences using Upstream in funding decisions and ideas funders have for making Upstream a more powerful, including:</p> <ul style="list-style-type: none"> • How are you using Upstream? • How is it working for you? What are the strengths and weaknesses so far? • How can we expand and/or standardize our collective use of Upstream in our funding decisions? • How can we track how much funding is granted using Upstream as one of the funding criteria? 	None	None

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	<ul style="list-style-type: none"> What ideas do you have for making Upstream a more powerful tool for you? Discussion: Maybe we should see how much funding is being put into the Portfolio. We should talk about how to reach out to benefactors.		
Agenda for Next Policy Committee Meeting	Feedback on Inspiration: Testimonial of success or client stories would be better than the current format. Discussion about evidence of Upstream principles in County activities and Recognition for aligned polices and systems change will be held until the next meeting.	None	New format for inspiration
Public Comment	None	None	None
Adjourn	Adjourned at 10:45 a.m. The next meeting is August 2 nd from 9:00 a.m. to 11:00 a.m.	None	None

Upstream Investments Executive 2012 Meeting Schedule

October 24, 2012, 10:30 a.m. to 11:30 am

December 19, 2012 10:30 a.m. to 11:30 am

575 Administration Drive, Santa Rosa CA