



Wednesday, December 3, 2014 Executive Committee Meeting Minutes

9:00 a.m. – 10:00 a.m.

575 Administration Drive, Community and Government Affairs Conference Room

Attendees (listed alphabetically)

- Angie Dillon-Shore, Human Services Department (Project staff)
- Beth Brown, Community Foundation
- Jerry Dunn, Human Services Department
- Jill Ravitch, District Attorney
- Joni Thacher, Human Services Department (Project staff)
- Oscar Chavez, Human Services (Project leader)
- Tim Reese, Community Action Partnership

Not Present (listed alphabetically)

- Efren Carrillo, Board of Supervisors
- Rita Scardaci, Department of Health Services
- Steven Herrington, Sonoma County Office of Education

Topic	Discussion	Decision	Next Steps
Welcome, Introductions, Minutes	Jerry welcomed everyone and reviewed the agenda.	None	None
Portfolio Updates	<p><b>Angie provided an update on the Portfolio and technical assistance.</b></p> <ul style="list-style-type: none"> <li>• There are 26 Tier 1 programs, 28 Tier 2 programs, and 23 Tier 3 programs. These represent 141 local organizations.</li> <li>• Staff members recently presented at the Kaiser Grantee Workshop.</li> <li>• Staff members will be presenting to the CDC in December.</li> </ul>	None	None
Upstream Publications	<p><b>Angie reviewed upcoming publications.</b></p> <ul style="list-style-type: none"> <li>• We'll be publishing the Champion's Took in January 2015, the Community Report and Funders guide will follow.</li> <li>• We are also working on an evaluation plan for the initiative. In addition to a cost-benefit tool we'll assess changes in thinking at the funder and program implementer levels.</li> <li>• We have contracted with Blue Sky to create a cost-benefit tool that will evaluate a range of investments targeted at ending poverty. The tool will allow users to plug in program components to show the best return on investment. It will be useful for County Departments and our community partners. We will pilot the tool with Triple P and</li> </ul>	None	None

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<b>Business Outreach</b>	<p><b>Upstream staff has been hosting a monthly business focus group.</b></p> <ul style="list-style-type: none"> <li>The focus group has representation from the Alliance, Builders Exchange, Santa Rosa Chamber, and a private consulting firm.</li> <li>In January we'll be sending a survey through these organizations to assess what local businesses are doing to invest in Sonoma County.</li> </ul>	None	None
<b>Remote Meeting Options</b>	<p><b>Upstream staff members can facilitate remote meetings for the Executive Committee.</b></p> <ul style="list-style-type: none"> <li>Brown Act guidelines will require that the agenda be posted at all teleconference sites, all teleconference sites be identified on the agenda and open to the public, all votes must be taken by roll call, and a quorum of committee members must be in Sonoma County.</li> </ul>	None	Joni will email Jill Brown Act requirements. Jill will confirm requirements with County Counsel.
<b>Policy Committee Review</b>	<p><b>Oscar reviewed the highlights from the November Policy Committee meeting highlighting the changing role of Upstream for funders.</b></p> <ul style="list-style-type: none"> <li>Upstream staff members have provided technical assistance to the Vintners and Growers around using Upstream language in their grant applications.</li> </ul> <p><b>Discussion:</b></p> <ul style="list-style-type: none"> <li>Proposition 47 makes Upstream more important than ever. Incarceration is off the table, it's all about rehabilitation. This is the solution to California realignment. CCP (Community Connection Partnership) has an annual budget to fund programs. Is there a connection between them and Upstream?</li> </ul>	None	Staff will research connections with CCP.
<b>Public Comment</b>	None	None	None
<b>Minutes/Adjourn</b>	<p>Vote to approve the minutes. Minutes approved.</p> <p>9:40 a.m.</p>	<p>Move to approve the minutes: Jill Second: Beth</p> <p>Yes: 4 No: 0 Abstain: 0</p>	None