



**UPSTREAM INVESTMENTS RESOLUTION of ALIGNMENT**  
*Aligning the Workforce Investment Board's Practices and Activities*  
*With the Upstream Investments Initiative*

WHEREAS, the Upstream Investments **vision** for all residents of Sonoma County is that poverty is eliminated and all people have an equal opportunity for quality education and good health in nurturing home and community environments; and

WHEREAS, the County of Sonoma is sponsoring a community-wide strategic initiative called Upstream Investments with the following **mission**: To facilitate the implementation of prevention-focused policies and interventions that increase equality and reduce monetary and societal costs for all residents of Sonoma County; and

WHEREAS, the Upstream Investments Initiative is designed to target **social and economic factors** (poverty and racial/ethnic disparities, community conditions, public opinion, public policy, and laws) and **family and individual factors** (family dysfunction, negative peer influences, and early antisocial behavior); and

WHEREAS, the Upstream Investments Initiative seeks to promote four community **goals** related to child development, education, basic needs and economic vitality; and

WHEREAS the mission of the Sonoma County Workforce Investment Board (hereafter referred to as WIB) is to provide vision, direction and coordination of a system that enables Sonoma County to have the most effective workforce attainable through a partnership with innovative business and community leaders; and

WHEREAS the mission of the WIB's Youth Council is to develop a comprehensive system of services for all Sonoma County youth that integrates academics, career preparation and youth development strategies through collaboration with youth, employers, educators, service providers and the community; and

WHEREAS, the Upstream Investments Initiative seeks to expand **funding** for Model Upstream Programs and also seeks to promote **organizational practices** that support the Upstream Vision, and the WIB contracts with others to deliver services (including, but not limited to, other non-profit and for-profit service organizations, other County departments and public agencies, and individuals); and

WHEREAS, the Upstream Investments Strategic Initiative promotes the implementation of **outcomes-based practices** including Evidence-Based Practices, Promising Practices, and Emerging Practices. Twenty-two **indicators of success** will inform the community about the success of Upstream Investments.

NOW, THEREFORE, BE IT RESOLVED that the County of Sonoma WIB will support these goals as follows:

**Upstream Goal 1: The whole community is engaged in supporting the healthy development of children.** The WIB supports this goal through its ongoing support of youth, the majority of whom are minors, through its Youth program and the Sonoma County Youth Ecology Corps.

**Upstream Goal 2: Community members have access to education and training and are adequately prepared for the challenges of the future.** The WIB supports this goal by providing education and training services to adults through Job Link, and by providing support, education and

workforce training to youth through the Sonoma County Summer Youth Ecology Corps and the Youth program.

**Upstream Goal 3: All community members are well sheltered, safe, and socially supported.** The WIB supports this goal by contracting and partnering with agencies that provide services the WIB cannot, to ensure that basic needs are met for adults and youth.

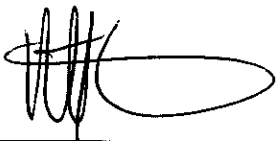
**Upstream Goal 4: Sonoma County has a thriving diverse economy that produces economic security for all.** The WIB supports this goal by working with a multitude of business industries (including education, financial services, healthcare, green technology, and hospitality) in a variety of sectors (public, private and non-profit), to promote employment and training services for youth and adults.

BE IT FURTHER RESOLVED that the WIB in collaboration with the County of Sonoma Human Services Department will submit the following programs to the Portfolio of Model Upstream Programs: Sonoma County Youth Ecology Corps and WIA youth programs. The WIB will prioritize the implementation and funding of Model Upstream Programs whenever possible (for instance, through Requests for Proposals, contracts, the development of new services, and when making decisions about the WIB's funding priorities).

BE IT FURTHER RESOLVED that the WIB services will be designed to achieve outcomes that contribute to 15 of the 22 Upstream Indicators (those indicated in bold below).

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| <b>1. Reduced child maltreatment</b>       | <b>12. Improved higher education</b>    |
| <b>2. Reduced youth binge drinking</b>     | 13. Improved housing affordability      |
| <b>3. Reduced youth drug use</b>           | <b>14. Reduced homelessness</b>         |
| <b>4. Reduced youth depression</b>         | <b>15. Reduced juvenile arrests</b>     |
| <b>5. Reduced youth tobacco use</b>        | 16. Reduced adult arrests               |
| <b>6. Reduced teen births</b>              | 17. Reduced domestic violence           |
| <b>7. Reduced obesity</b>                  | <b>18. Reduced gang membership</b>      |
| 8. Improved pre-school attendance          | <b>19. Improved youth connectedness</b> |
| 9. Improved 3 <sup>rd</sup> grade reading  | <b>20. Reduced poverty</b>              |
| 10. Improved 3 <sup>rd</sup> grade math    | <b>21. Reduced unemployment</b>         |
| <b>11. Improved high school completion</b> | 22. Improved health insurance rates     |

Approved and adopted the 10<sup>th</sup> day of August 2011. I, the undersigned, hereby certify that this foregoing Resolution was approved by the Executive Committee of the Sonoma County Workforce Investment Board.



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Scott Kincaid, Chairman  
Workforce Investment Board