



Executive Committee Meeting Minutes

Thursday, December 13, 2018

3:00 – 4:00 p.m.

Family Justice Center

Attendees (listed alphabetically)

Beth Brown, Community Foundation
 Elece Hempel, Petaluma People Services Center
 Karen Fies, Sonoma County Human Services Department
 Steve Herrington, Sonoma County Office of Education
 Susan Gorin, Board of Supervisors (via phone)

Staff:

Helen Simi, Project Staff
 Kellie Noe, Project Staff
 Oscar Chavez, Project Staff

| Topic | Discussion | Decision | Next Steps |
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| <p>Welcome, Introductions, agenda</p> | <p>A motion to approve the July 2018 minutes was made by Karen and second by Steve.</p> <p>Oscar proposed new Executive Committee member, David Koch, Assistant Director from Probation. A motion to approve to David Koch to the Executive Committee was made by Karen and seconded by Beth.</p> | <p>Approve minutes from July 2018.</p> <p>Approve David Koch to serve on the Executive Committee.</p> | |
| <p>Announcements</p> | <p>Exciting community news:</p> <ul style="list-style-type: none"> • Pew-MacArthur Foundation Report which highlights Upstream’s work. (Read the full 2018 Pew Report). • Rise Together, CA Fwd and Applied Survey Research received a grant from Blue Shield to scale up Upstream Investment strategies in the 9 Bay Area Counties. • Petaluma People Services just signed a letter of intent with St. Joseph Health to run Petaluma Valley Hospital. • SCOE is implementing the new California systems of support built on a continuous improvement model. All State school districts have to be held accountable and show continuous growth in 8 priority | | |

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| | <p>areas. SCOE has been named 1 of the 7 regional leads in the State.</p> <p>Upstream Updates:</p> <ul style="list-style-type: none"> • Welcome Helen Simi, Upstream’s new Outreach and Engagement Manager. • Upstream launched our redesigned website at www.upstreaminvestments.org. This is the same URL as the previous version. The Committee was given a demo of new website features. A suggestion was made to post a graphic to illustrate the district areas to enhance the search function. A majority of people will not know the included areas by District numbers alone. • Kellie provided a summary of the new Coaching and Training Program. Ongoing trainings on evaluation elements have been developed and will be offered to County staff and community organizations. | | |
| Policy Committee Update | <p>The Committee reviewed the updated Bylaws. The floor was opened to nominations for the Chair of the Policy Committee. Steve nominated Elece and Beth seconded the nomination. All were in favor.</p> | <p>Approve Elece Hempel as Chair of the Policy Committee.</p> | |
| Executive Committee Stewardship Role | <p>Kellie brought up the idea of changing name to Steering Committee. We will circle back to this seed in the future.</p> <p>The Committee engaged in a brainstorm activity to areas the Policy Committee can focus on to further the work in 2019. Concepts that received higher prioritization from the EC are in bold. Staff will work on developing a Stewardship plan framework based on the ideas that bubbled up in this meeting. Executive Committee will have an opportunity to develop and refine the action plan before it goes to Policy Committee.</p> <p><i>Outreach & Engagement</i></p> <ul style="list-style-type: none"> • Message Upstream so everyone can understand it first • Dashboard • Meeting for increased engagement • Update talking points for Toolkits • Develop communications to speak to different audiences • Video to show value • Regional Convenings • Additional business & corporate representation • Speak at State of the County • Additional commitments from all our County | | |

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| | <ul style="list-style-type: none"> • Department and partners internally <p><i>Impact</i></p> <ul style="list-style-type: none"> • Discover new foundations • Funding for organizations' evaluations • Funding to scale & sustain effective practices • Linkages to Funders Circle, Bay Area & State partners <p><i>Learning Culture</i></p> <ul style="list-style-type: none"> • Convene a non-profit support network • Share stories and outcomes of work, 2-3/meetings, blogs, highlight/demo use of data • Teamwork • Better connections between Portfolio and other Committees • Exec-level training for PC & BODs • Upstream self-evaluation • More engagement at PC from members | | |
| Public Comment | None. | | None |
| Adjourn | 4:05 pm. | | None |