



## Policy Committee Meeting Minutes

Wednesday, August 8, 2018

10:30am-12:30pm

2227 Capricorn Way, Santa Rosa, CA 95407

Santa Rosa Conference Room

### Attendees (listed alphabetically)

Angie Dillon-Shore, First 5  
 Elece Hempel, Petaluma People Services Center  
 Gigi Mertle, Child Support Services  
 Jason Carter, City of Santa Rosa  
 Kathleen Pozzi, Office of the Public Defender  
 Kristin Fladseth-Heidorn, Department of Health Services  
 Karen Fies, Human Services Department  
 Karen Shimizu, Catholic Charities  
 Karin Demarest, Community Foundation  
 Lisa Wittke Schaffner, John Jordan Foundation  
 Marianne McBride, Council on Aging  
 Mike Kalhoff, United Way of the Wine Country  
 Rob Halverson, Probation Department

Robin Bartholow, North Coast Builders Exchange  
 Scott Jamar, District Attorney's Office  
 Shirlee Zane, Board of Supervisors  
 Soledad Figueroa, River to Coast Children's Services  
 Susan Gorin, Board of Supervisors

### Staff:

Oscar Chavez, Project Staff  
 Helen Simi, Project Staff  
 Holly White-Wolfe, Project Staff  
 Kellie Noe, Project Staff

Topic	Discussion	Decision	Next Steps
<b>Welcome, Introductions, agenda, minutes – ACTION ITEM</b>	Oscar welcomed the Policy Committee and reviewed the agenda. Lisa made a motion to approve the May 2018 meeting minutes. Susan Gorin seconded. Meeting minutes approved.	Meeting minutes approved	None
<b>Promoting Active Stewardship - Policy Committee Role and Membership</b>	Oscar explained that in response to the Learning for Action Systems Change Evaluation recommendation to promote more active stewardship and deepen integration with Health Action, the Upstream team has developed a strategy to move towards these outcomes more concretely.  New members have been invited to join the Committee. The new Policy Committee Charter was provided for review.	None	None

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	<p>Elece Hempel, member of the Executive Committee, described Upstream's new approach to promoting more active stewardship. Connecting vision → mission → purpose.</p> <p>Members steward this work in the following ways:</p> <ul style="list-style-type: none"> <li>Promote and support the implementation of evidence-informed and prevention focused approaches.</li> <li>Promote and adopt upstream policies within their institution or sector.</li> <li>Build awareness of the value of these effective approaches.</li> <li>Serve as a thought partner to advance the implementation of evidence-informed and prevention focused approaches.</li> <li>Shift investments towards evidence-informed and prevention focused approaches.</li> <li>Provide feedback to community partners about the effectiveness of funding and implementing evidence-informed and prevention focused approaches.</li> </ul> <p>The Policy Committee will be restructured into a smaller, more focused Committee comprised of implementers and funders. This will increase the intentionality of the meetings and move the agenda towards more deep-dives into the data.</p> <p>Those who serve will commit to:</p> <ul style="list-style-type: none"> <li>Be thought partners for shared measurement</li> <li>Build awareness of prevention-focused policies</li> <li>Support program planning and evaluation coaching</li> <li>Ad hoc committee membership</li> <li>Participate in Systems Change Evaluation</li> <li>Share Upstream message throughout community</li> <li>Support integration with Health Action</li> </ul> <p>New Committee members:</p> <p>Jason carter, City of Santa Rosa Violence Prevention Partnership</p> <p>Diann Kitamura, Santa Rosa City Schools</p> <p>Susan Cooper, Community Action Partnership</p> <p>Peter Rumble, Santa Rosa Metro Chamber</p> <p>Lisa Carreno, United Way of Wine Country</p> <p>Proposed Next Steps for PC:</p> <ul style="list-style-type: none"> <li>Introducing Terms</li> <li>Nominate Policy Committee Chair (member of both PC and EC and community partners. Help bridge</li> </ul>		

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	<p>better connection between PC and EC).</p> <p>The Committee broke into small group discussions to brainstorm ideas for increasing PC stewardship:</p> <ul style="list-style-type: none"> <li>• Supervisor Gorin: She feels Upstream work is extremely important. She'd like to coordinate an "Upstream Show and Tell" in Sonoma Valley to get the word out on how Upstream principles can benefit Sonoma programming.</li> <li>• Karen Fies: She'd like to review more evaluation data at meetings. Term limits have pros and cons and member contribution should be considered over term limit.</li> <li>• Supervisor Zane: Term limits should not be implemented. Term limits should be flexible. We don't want to lose active, contributing participants to term-limits.</li> <li>• Angie: Upstream needs to be a part of a relevant narrative, put into context- not discussed in a vacuum. For example, weaving context into the fire recovery state that our community is navigating.</li> <li>• Karin: She feels a disconnect between the phrase "safety net" work vs "upstream" work. "Funders" and "implementers" need to be defined. Term limits for funders may create a hole because there aren't many people or foundations to fulfill this role.</li> <li>• Lisa WS: She requests more discussion of advocacy in PC meetings, and suggests we create smaller work groups to address issues more in-depth.</li> <li>• Robin: Proposes re-engaging the ad-hoc or small groups that led to creation of Champions Toolkit.</li> <li>• Marianne: States Health Action Integration clarity is important. She sees a need for more focus on seniors at UI and HA.</li> <li>• Rob: He wonders, "Is the Policy Committee actually creating Policy?" It seems to be acting as more of an advisory group.</li> <li>• Supervisor Zane: We need more stories and tangible examples. (Examples across the life-span that include failures and successes.)</li> </ul> <p>Kellie clarified that the idea of term-limits was to offer a touch-point for members to review contributions and commitments, rather than a hard limit on length of participation. Also, although we have new members on the Committee there are a number of members who have not attended meetings regularly and will likely sunset out, creating a smaller, more active Committee.</p>		
<b>Upstream Program Planning and Evaluation Technical</b>	<p>The Upstream website is launching in September. Kellie provided a sneak peak of the main screen shot. Upstream worked with a consultant to communicate the purpose and direction of our work.</p> <p>By popular demand, there will be a searchable database for Portfolio programs.</p>	None	Upstream to share news of launch in early Fall

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Assistance - Website Update	<p>The website will launch with the Technical Assistance refresh.</p> <p>Coming soon: Community outreach dates for information on relaunch of Technical Assistance process.</p>		
Shared Measures of Success Study: Outcomes from 4 Pilots in Shared Program Measurement	<p>Oscar: Pilots chosen to look at collective impact on one problem we are trying to solve. Sharing data process has been complex: legal barriers, privacy issue, reluctance and resistance. So we launched small. The Shared Measurement Report is a documentation of our success!</p> <p>Holly provided the history behind how and why the shared data system project came to life. Trying to answer the most important, complex questions, “How much did we invest? How much did we do? How much did it matter?”</p> <p>Holly provided high-level overviews and outcomes on all of the pilots: Santa Rosa City’s Violence Prevention Partnership, READY program, Probation Department’s Keeping Kids in School, and Sonoma County Family Youth And Children Department’s Child Abuse Prevention Services.</p> <p>Factors which contributed to the programs’ success: backbone staffing; funds committed to evaluation; and alignment of well-being indicators.</p> <p>See the report for full details.</p> <p>Feedback provided from the members includes:</p> <p>Kristin: Find opportunities to weave-in a story to humanize this success.</p> <p>Karin: Excited to find ways to continue highlighting shared measurement work such as the Early Literacy Collaborative’s work.</p> <p>Karen: Responding to Kathy’s question about how Apricot differs from the ACESS project, Karen explained ACESS is a system to bring data points together to better predict client needs, and less focused on demonstrating program effectiveness.</p> <p>Supervisor Zane: Reiterated that we need to humanize the data by providing stories the community can resonate with.</p>	None	Final report will be released to the public soon
Public Comment	None	None	None
Adjourn	Meeting adjourned at 12:05 p.m.	None	None