



Executive Committee Meeting Minutes

Wednesday, January 23, 2019

3:00 – 4:00 p.m.

Family Justice Center

Attendees (listed alphabetically)

David Koch, Probation Department
 Elece Hempel, Petaluma People Services Center
 Karen Fies, Sonoma County Human Services Department
 Steve Herrington, Sonoma County Office of Education
 Susan Gorin, Board of Supervisors

Staff:

Helen Simi, Project Staff
 Kellie Noe, Project Staff
 Oscar Chavez, Project Staff

Topic	Discussion	Decision	Next Steps
Welcome, Agenda, Minutes	Welcome, David Koch, to the Executive Committee meeting! A motion to approve the December 2018 minutes was made by Supervisor Gorin and seconded by Dr. Herrington.	Approve minutes from Dec. 2018.	
Additions & Announcements	Kellie provided an update on our Coaching model, which launched last month. There is a diversity of curriculum developed, including courses on literature reviews, program replication and selecting and implementing evidence-based practices, and a series is being developed on evaluation planning and implementation. Attendance has been high with 55 participants attending from 39 different organizations.		
Governance	<p>Last month, the revised Bylaws were reviewed and approved. Based on the revised Bylaws:</p> <ul style="list-style-type: none"> • Policy recommended name change to Steering Committee to better reflect this Committee’s role. • Executive Committee Charter was developed to provide guidance and structure to this Committee’s purpose. <p>Members reviewed the proposed Charter and provided feedback to fine-tune the language in order to increase clarity on how the Committees are interrelated and how the Committee functions. Staff will make revisions, send to Karen Fies for review and bring the updated Charter back to the Steering Committee for approval.</p> <p>A motion to approve the Executive Committee name change to Steering Committee was made by Karen and seconded by Supervisor Gorin.</p>	Approve Executive Committee name change to Steering Committee.	Draft revisions to Charter for Steering Committee to review in March.

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Stewardship Plan Deep Dive	<p>After last month’s brainstorm, it was evident that refreshed messaging is a high priority for this Committee. Before we develop a framework or approach to refresh our messaging, we wanted to understand: What part of the messaging is confusing or unclear (language, length, need for elevator speech)?</p> <p>The feedback provided included:</p> <ul style="list-style-type: none"> • How do we continue to talk about the message and engrain it more deeply into organization to ensure our new line staff become aware of these values? After a decade since this initiative launched, how do we continue to advance the work through all the turn-over and competing priorities? • Share more stories! Let’s arm our Committees with real stories to highlight with colleagues and with the community. • Opportunities to showcase effective and inspiring work locally include: <ul style="list-style-type: none"> ○ CalWORKs grant for home-visiting ○ 10,000 Degrees success story with a County employee ○ Pep Housing client who became a manager at local Scandinavian Designs ○ CTE Foundation stories on client impact ○ State Chief Probation Officer to adopt same evidence-based programming requirement ○ Examples of how organizations are training their own staff using Portfolio programs ○ Creating an upstream investment highlight in SCOE’s 1-minute commercial ○ Using PSAs to educate the community on Upstream <p>Oscar facilitated a discussion on how to approach funding to scale and sustain our evidence-informed programs. Sonoma County is leading the charge on this work and we should be raising the bar and continuing to further investments to support program evaluation and the scaling of evidence-informed programming that delivers effective outcomes as identified in the LFA evaluation. Oscar provided local and national exemplars that support this effort through strategic funding in prevention and evaluation. Let us continue to tell the story to drive and incentivize funding for evaluation and encourage foundations and organizations to set aside money for this purpose.</p> <p>Supervisor Gorin recommended we look at opportunities to work with state legislatures to create policy changes that could alleviate cultural, financial and resource barriers. Let’s look for ways to continue to be innovative in our funding of prevention-focused programs.</p>		
Policy Committee Agenda Development	<p>Elece reviewed the proposed Policy Committee agenda for February. Dr. Herrington motioned to approve the agenda and David seconded the motion to approve.</p>	<p>Approve Feb Policy Committee agenda.</p>	

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Public Comment	None.		
Adjourn	4:05 pm.		None